



Challenges

- With **thousands of users** globally, Cybereason's in-person training program was time-consuming, costly, and hard to scale.
- Needed an **agile training solution** for easy content creation and scalability.
- Training with tools like **slides & webinars were ineffective** for learners and trainers, and content quickly became outdated.



Solution

- **Scalable Platform:** One platform for training employees, customers, and partners.
- **Content creation:** Build-in course creation tool providing ease of use for course authors to iterate and update course material.
- **Custom Branding:** A fully branded, self-service learning portal for users to onboard or upskill, via desktop or mobile.



Results

- Grew to **9000+ course enrollments and 2500+ course completions** in 12 months.
- **Saved more than \$2.5 million on onboarding and training** within 12 months. Trainers are spending less time building instructional programs.
- Engaging, mobile-responsive learning experiences are available to users on **any device at any time.**



"With Appsembler, we've been able to **build a scalable learning machine** that makes our customers, employees, and partners more successful."

Mark Hoeber | Director, Training & Enablement | Cybereason